A

21705 120 MINUTES

1.	Which 1. 2. 3. 4.	of the following statements are true to explain Management as a "Pseudoscience"? Management Principles lack empirical evidence and are not testable Management is an art of decision making Management is what manager does Lack internal consistency in structure, goals and its methods							
	A) C)	1 and 4 only 2 and 4 only	B) D)	2 and 3 only 1 and 3 only					
2.		Model for Analysing the Univer unded by: Farmer and Richman Harold Koontz	rsality a B) D)	and Transferability of Management was Gonzalez and McMillan Peter F. Drucker					
3.	"Knov		en to do	and then see in that they do it in the best Harold Koontz Henry Fayol					
4.	"Unity A) C)	y of Direction" is a principle o Scientific Management Relationship Management	f: B) D)	Administrative Management None of the above					
5.	" Mar A) C)	naging by Results" was written Henry Fayol Harold Koontz	by: B) D)	Peter F. Drucker E.F.L. Brech					
6.	The th A) B) C) D)	Physiological needs, Social I Expectancy, Relatedness, Gr Need of Achievement, Need Growth, Social needs, Related	Needs, l owth for Aff						
7.	The p A) C)	enta forces model of competiti Miachel E. Porter Peter F. Drucker	ion with B) D)	nin industry environment was developed by: C. K. Prahlad Henry Fayol					
8.	Turna A) C)	round strategy is a: Growth strategy Retrenchment Strategy	B) D)	Diversification Strategy Marketing Strategy					

9.	Section A) B) C) D)	on 135 of Compa Business Ethics Corporate Soci Winding up of Divercification	s al Res Comp	sponsibi		with:			
10.	Corru A) C)	ption practices is Supply Chain I Cultural Risk		ample o	of: B) D)		cal Risk et risks		
11.	Plann A)	ing Commission 1956	was s B)	set up in 1951	:	C)	1950	D)	1952
12.	An Eo	conomic system i	n whi	ch the m	neans o	f produ	ection are own	ned and re	egulated by
	A) C)	Market Econor Mixed Econom	-		B) D)		ed Economy of the above		
13.	The f A) C)	irst person to atte Gregory King D. R. Gadgil	mpt N	lational	Income B) D)	J.M.	anting: Keynes d Marshal		
14.	The IA)	Director General o Pascal Lamy Roberto Azeve		O durin	g June B) D)	Ngoz	i Okonjo Iwe nio Guterres	ala	
15.	Matcl a. IBI b. IM			1. 2.	Multilateral trade negotiation body Facilitating lending and borrowing reconstruction and development				
	c. ID	A		3.	Provid	des loai	ns to address		n balance of
	d. W	ТО		4.		ent posion of s	soft loans		
	A) C)	a-2, b-3, c- 4, d a-3, b-2, c-1, d-			B) D)		o-1, c-3, d-2 o-4, c-2, d-3		
16.	SAAI A)	RC was formed in 1980	n the y B)	vear: 1995		C)	1985	D)	1990
17.	Grapl A) C)	nical representation Demand Curve Offer Curve		Recipro	eal dem B) D)	Supp	referred to as ly Curve ract Curve		
18.		rom a source cou	•	o a desti	nation	country	for the purp	ose of exp	porting to a
	A) C)	Vertical FDI Platform FDI			B) D)		zontal FDI lomerate FDI	[

19.	India A)	's Consolidat 2020	ed FDI p B)	olicy wa	is passe	cd in the C)	year: 2019	D)	2010	
20.	The s other A)	ecurity attack hardware r Ethical Ha	esources				ines from th		server or	
	C)	Denial of S	_		D)	Phrea	_			
21.		ngent liabilit	-	n in the				nvention o	of	
	A) C)	Consistenc Full Disclo			B) D)		riality ervatism			
	C)	i un Discie	ouic .		D)	Cons	or vatisiii			
22.	The talks (A)	otal number o 15	of Interna B)	tional F	inancia	l Report C)	ing Standar 17	ds (IFRS): D)	19	
	A)	13	D)	14		C)	1 /	D)	19	
23.		ment of Affai		ared for		_	1			
	A) C)	Financial F Assets	osition		B) D)	Capita Liabil				
	Ο)	110000			D)	Liuon	ities			
24.		ipts and Payn		ount inc	ludes:					
	A)	Capital Iter								
	B)	Revenue It	•							
	C) D)	Both A and Neither A								
25.	For c	alculating pu	rchase co	nsiderat	ion, the	e assets a	are valued a	f		
20.	A)	Book Valu		115146141	B)		age Price	•		
	C)	Revalued I			D)		of the abov	e		
26.	The f	ormula for ca	alculating	Goodw	ill unde	er capita	lization met	hod:		
	A)	Super Prof								
	B)	Average Pr								
	C)	Super Prof								
	D)	Average Pr	rofit divid	ded by R	late of I	Return				
27.	DCF	methods and	PEC are	the two	method	ds of val	uation of sh	ares under	ſ	
	A)	Income Me	ethod		B)	Asset	s Method			
	C)	Market Me	ethod		D)	Relati	ive method			
28.	The a	accounting m	ethod foll	lowed fo	r amal	gamatio	n in the natu	re of merg	ger:	
	A)	Equity Me	thod		B)	Purch	ase Method			
	C)	Pooling of	Interest I	Method	D)	Conso	olidation Mo	ethod		
29.	The a	accounting sta	andard ap	plicable	for acc	counting	amalgamat	ion:		
	A)	AS-14	B) 1	AS-12		C)	AS-15	D)	None of th	ese
30.		unting Standa					-	r		
	A)	1970	B)	1975		C)	1977	D)	1980	

31.	Fair value method of valuation of shares is also known as:										
	A)	Intrinsic Value Method	B)	Market Value Method							
	C)	Dual Method	D)	None of the above							
32.	Ех-р	ost facto research is also know	n as:								
	A)	Exploratory Research	B)	Diagnostic Research							
	C)	Descriptive Research	D)	Hypothesis Testing Research							
33.	Grou	uping the population and select	ing the	group rather than individual elements is:							
	A)	Stratified sampling	B)	Sequential Sampling							
	C)	Quota Sampling	D)	Cluster Sampling							
34.	To d	iscover a solution for some pro	essing p	ractical problems is the central aim of:							
	A)	Applied Research	B)	Fundamental Research							
	C)	Descriptive Research	D)	Exploratory research							
35.		pendent variables that are not a lependent variable are termed a		to the purpose of the study, but may affect							
	A)	-	B)	Endogenous Variables							
	C)	Extraneous Variables	D)	Non-random variables							
36.	Latir	n Square Design and Randomis	sed Blo	ck Designs are							
		A) Informal Experimental Designs									
	B)	Exploratory Designs									
	C)	Formal Experimental Design	gns								
	D)	Descriptive Designs									
37.	The sampling plan usually adopted in case of acceptance sampling plan in the case of SQC is:										
	A)	Systematic Sampling	B)	Sequential Sampling							
	C)	Stratified Sampling	D)	Simple Random Sampling							
38.	In w	hich of the following purpose	Chi-squ	are have no application:							
	A)	To test homogeneity									
	B)	To test Independence of At	tributes								
	C)	To test two population mea	ns								
	D)	To test population variance									
39.	The	meaning of the term "homosce	dasticit	y" is:							
	A)	All error variances are the s	same								
	B)	All error variances are diffe	erent								
	C)	At least one error variance	is differ	ent							
	D)	At the most one error varian	nce is sa	ame.							
40.	The	classification of a test statistic	as Two	-tailed or One -tailed is fixed based on							
	A)	The null hypothesis	B)	The sign in Alternate hypothesis							
	C)	The sign in Null hypothesis	D)	Size of the test							

41.	The O	R model that helps in minimiz	zing wa	niting time and service cost is:
	A)	Linear Programming	B)	Game Theory
	C)	Queuing Theory	D)	Replacement Theory
42.	An act	tivity that consumes neither ar		
	A)	Null Activity	B)	Dummy activity
	C)	Successor activity	D)	Predecessor activity
43.	The co	osts for insurance and taxes are	e includ	ded in:
	A)	Carrying Cost	B)	Ordering Cost
	C)	Setup Cost	D)	Storage cost
44.	Match	the following:		
	a.	Net Income Approach	1. Di	vidend Theory
	b.	Walters Model		pital Structure Theory
	c.	Baumol's Model		ventory Model
	d.	EOQ		ash Model
	A)	a-2, b-1, c-4, d-3	B)	a-1, b-2, c-3, d-4
	C)	a-3, b-4, c-1, d-2	D)	a-4, b-3, c-2, d-1
45.	Post P	ayback period is:		
	A)	Period to recoup the Capital	investr	ment.
		Life of the Project- Payback		
	C)	Life of the project	period	
	D)	None of the above		
46.	The ti	me adjusted cash flow method	s for ca	anital budgeting is known as
	A)	Traditional methods	B)	DCF techniques
	C)	Formal methods	D)	ARR methods
	C)	romai memous	D)	ARR methods
47.	In Cer	tainty Equivalent approach, ac	djusted	cash flows are discounted at
	A)	Risk free rate	B)	Internal Rate of Return
	C)	Accounting Rate of Return	D)	Hurdle Rate
48.	Decisi	on tree approach is used in		
	A)	Independent cash flows	B)	Proposals with longer life
	C)	Sequential decisions	D)	Accept-Reject proposals
49.	MM e	xplains theory irrelevance of o	apital :	structure through
	A)	Arbitrage Process	B)	Gambling Process
	C)	Investment Process	D)	Betting process
50.	Gordo	ns "Bird in Hand" approach s	uggests	s that:
	A)	A 100 per cent retention of e		
	B)	Investor prefers current divid	_	-
	C)	Dividends are irrelevant		
	D)	None of the above		
	<u> </u>	1,0110 01 1110 1100 10		

51.	Kelev	vance theory	of aiviaer	ia was su	pporte	a by:							
	A)	M. Gordon	ı		B)	J.Wa	lter						
	C)	Both A &	В		D)	Neith	ner A nor B						
52.		"Activities, benefits or satisfactions which are offered for sale or are provided in connection with sale of goods" is known as											
	A)	Services			B)		ible products						
	C)	Goods			D)	Profi							
53.	Mark	eting of fam											
	A)	Services M			B)	Micro	o Marketing						
	C)	Social Ma	rketing		D)	Glob	al Marketing						
54.		are the sequ							1	n.			
	A)	A) Information Search-Problem Recognition- Purchase decision- Evaluation of alternatives- Post purchase reaction											
	B)	Problem R Purchase I					Evaluation of	alternat	ives-				
	C)		of alterna	atives- In	format		rch- Problem r	ecognit	ion- Purcha	.se			
	D)					oision	Information se	oroh D	roblom				
	D)	recognition				CISIOII-	illiormation sc	arcii- i	TODICIII				
55.	custo	The process of creating an image or establishing a utility of a product among target customers is: A) Target Marketing B) Market Segmentation											
	A)	Target Marketing				Mark	tet Segmentatio	n					
	C)	Market Po	sitioning		D)	Micro	o marketing						
56.	The sequences of stages in Product Life Cycle (PLC) are:												
	A)												
	B)	Introduction-Saturation-Growth-Maturity- Decline											
	C)	Introduction- Maturity-Saturation-Growth- Decline											
	D)	Introduction	on- Growt	h- Satura	tion- N	laturity	y- Decline						
57.		der is an esti											
	A)	Cost	B)	Selling	g price	C)	Production	D)	Profit				
58.		nase requisiti		be made									
	A)	Danger Le		•	B)		rder Level	•					
	C)	Minimum	Stock Lev	vel	D)	Aver	age Stock Leve	1					
59.	-	ating Costing	•	le for:	D)	C 1	ua ata na						
	A)	Oil refiner			B)		ractors						
	C)	Job order l	ousiness		D)	Servi	ce organization	IS					
60.		t should be the on sales?	e profit f	or a job i	f the to	tal cos	t incurred is Rs	.4830/-	and profit	ís			
	A)	Rs.1200	B)	Rs.161	.0	C)	Rs.1630	D)	Rs.1220				

61.	At EE	BQ,cost will be the min	imum.	
	A)	Storage	B)	Manufacturing
	C)	Setting up	D)	Total
62.	Matcl	n the following		
	a.	Operating Costing	1. (Oil refineries
	b.	Specific Order Costing	2. \$	Service organizations
	c.	Process Costing		Ship building industries
	d.	Standard Costing		Variance Analysis
				, ,
	A)	a-1, b-2, c-3, d-4	B)	a-2, b-3, c-1, d-4
	C)	a-3, b-1, c-2, d-4	D)	
	-,		-,	,,,
63.	The c	oncept of Management Accor	unting	was coined by:
00.	A)	James H. Bliss	B)	ICMA
	C)	R.N.Anthony	D)	J. Batty
	C)	10.1 v.7 Michory	D)	J. Daily
64.	The n	et profit for the current year i	s Rs 50	0000/ The gain on sale of a fixed asset is
011				ixed assets is Rs. 20000/- What is the fund
		operations?	ca on n	Accurate the fund
	A)	Rs.80000	B)	Rs.60000
	C)	Rs.70000	D)	Rs.30000
	C)	103.70000	D)	16.50000
65.	Cash	from operation =		
05.	A)	Closing Cash balance – Op	enino (Cash balance
	B)	Fund From Operations – W		
	C)	Fund from operations – Clo		
	D)	Fund From Operations – Operatio	_	
	D)	Tuna Trom Operations	pennig	Cash balance
66.	Match	n the following		
00.	a.	Current Ratio		1. Turnover Ratio
	a. b.	Debt Equity Ratio		2. Profitability Ratio
		Return on Capital Employe	d	3. Liquidity Ratio
	c. d.	Stock Velocity	u	4. Solvency Ratio
	u.	Stock velocity		4. Solvency Ratio
	A)	0.4 h 2 a 1 d 2	D)	o 2 h 1 o 4 d 2
	A)	a-4, b-2, c-1 d-3 a-3, b-4, c-2, d-1	B)	
	C)	a-5, b-4, c-2, d-1	D)	a-1, 0-2, C-3, d-4
67	The f	undersantal mumaca for the ex	viatana	a of any anaphization is described as
67.				e of any organization is described as:
	A)	Policies B) Prog	ramme	s C) Mission D) Goals
60	T1 4			
68.		erm "hot money" refers to:	4	
	A)	Foreign Portfolio investmen	nt	
	B)	Net GDR receipts		
	C)	Net FDI	DI	
	D)	Currency + reserves with R	RI	

59.	Share	e premium is shown in:		
	A)	Debit side of P&L account		
	B)	Credit side of P&L account		
	C)	Liability side of Balance Sho	eet	
	D)	Assets Side of Balance Shee	et	
70.	Conf	ounded relationship in research	n desig	n means
	A)	Correlation between variable	es	
	B)	Causality		
	C)	Relationship between depen	dent va	ariable and extraneous variable
	D)	Relationship between depen	dent ar	nd independent variable
71.	PER	Γ is a:		
	A)		B)	Deterministic Model
	C)	Iconic Model	D)	Symbolic Model
72.	Cross	s Selling means		
	A)	Selling to Employees		
	B)	•		
	C)	Selling other products to exi	sting c	ustomers
	D)	Selling to foreigners		
73.	Whic	ch of the following statement/s	are tru	e?
	I.		fair rat	e of return on its outstanding securities is
		over capitalized		
	II.	Over capitalization refers to	abund	ance of capital
	A)	I is true and II is false		
	B)	I is false and II is true		
	C)	Both I & II are true		
	D)	Both I & II are false		
74.	State	whether the following stateme	nts are	true or false
	I.			strument measures the extent to which an
				rage of the topic under study
	II.	The usefulness of a measuring is known as Predictive Valid		rument to predict some future performance
			iity	
	A)	I is true and II is false		
	B)	I is false and II is true		
	C)	Both I & II are true		
	D)	Both I & II are false		
75.	Fathe	er of modern management is?		
	A)	Henri Fayol	B)	Koontz and O'Donnell
	C)	F W Taylor	D)	Stainley Vense
76.			ork don	ne by others'. The statement belongs to
	A)	Stainley Vense	B)	Peter F Drucker
	C)	Henry Fayol	D)	Harold Koontz
			8	

69.

77.	All r	nanagerial fund	ctions ar	e settled	l by ma	nagers	with the	tool of		
	A)	Planning			B)		sion ma			
	C)	Effective co	ontrol		D)	Auth	nority			
78.	The	main advantag	e of fund	ctional o	organisa	ition is				
	A)	Simplicity			B)	Spec	cializati	on		
	C)	Experience			D)	Auth	ority			
79.		function of attr	_	acquiring	g, retaii	ning and	d develo	ping hu	man re	sources in an
	A)	Recruitmen	t		B)	Indu	etion			
	C)	Training and	d develo	pment	D)	Staf	fing			
80.	The	founder of Adr	ministrat	tive Mar	nageme	nt:				
	A)	Elton Mayo			B)	F W	Taylor			
	C)	Max Weber			D)	Henr	y Fayol			
81.	Whi	ch of the follow	ving is t	he most	democ	ratic for	m of or	ganisati	on?	
	A)	Line			B)		and star			
	C)	Functional			D)	Com	mittee			
82.		ro environmen							>	
	A)	General	B)	Opera	ating	C)	Econ	omic	D)	Political
83.		al policy is call				<i>C</i>)	т 1	1	D)	г :
	A)	Monetary	В)	Buag	etary	C)	Indus	striai	D)	Economic
84.		ronment which	-							
	A)	Internal	B)	Exter	mal	C)	Micr	0	D)	Macro
85.	Econ	nomic planning			feature	of:				
	A)	Capitalist E	•	,	B)		alist Eco	-		
	C)	Mixed Ecor	nomy		D)	Dual	Econor	ny		
86.	The	main security g	guard of	Internat	tional tr	ade is:				
	A)	IMF	B)	WTO)		C)	IFC	D)	World Bank
87.	Who	is the nodal ag	gency fo	r disinve	estment	in Indi	a?			
	A)	Department	of Ecor	nomic A	ffairs					
	B)	Department			rvices					
	C)	Department								
	D)	Department	of Inve	stment a	nd Pub	lic Asse	et Mana	gement		
88.	Ecor	nomic growth c	an be m		by?					
	A)	CPI	B)	CBI		C)	GDP		D)	MPC

89.	The phase of system development associated with creation of the test data is												
	A)	System ar	nalysis		B)	Physi	ical design						
	C)	System ac	cceptance		D)	Logic	cal design						
90.		mary transac ts characteris		high-vol	ume da	ata, and	simple mod	dels are info	rmation				
	A)	DSS	B)	MIS		C)	ESS	D)	TPS				
91.	Whic	ch of these is	accountin	g equati	on?								
	A)	Liability =	= Asset + 0	Capital	B)	Asse	t = Liability	/ – Capital					
	C)	Capital =	Asset + Li	iability	D)	Asset	t = Liability	+ Capital					
92.	Whi	ch of the foll	owing are	not curr	ent ass	et?							
	A)	Salary pai	id in advar	nce	B)	Preli	minary exp	enses					
	C)	Inventory			D)	Temp	porary inve	stment					
93.	Sales	s +Closing st		chases –	Gross	Profit =	?						
	A)	Purchase			B)		returns						
	C)	Opening s	stock		D)	Cost	of goods so	old					
94.		hase of office		on acco									
	A)	Cash bool			B)		nase book						
	C)	General le	edger		D)	Journ	nal proper						
95.	Share can be issued at a discount only afteryear from the commencement of business												
					>								
	A)	One			B)		and a half						
	C)	Two			D)	Three	e						
96.	Matc	Match the following:											
	ъ	List I	C 1		1 D	List			,				
		artly paid Pre apital redem			 Premium on redemption of preference shares Current liabilities 								
		ecurity prem	-		3. Redemption out of free reserve								
	d. U1	nclaimed div	idend		4. Ca	nnot be	redeem						
	A)	a-4, b-3, c	:-2, d-1		B)	a-2, ł	o-1, c-4, d-3	3					
	C)	a-4, b-3, c	:-1, d-2		D)	a-4, ł	o-1, c-2, d-3	3					
97.	Matc	h the follow	ing:										
	a.		istribution				variance ar						
	b.		distributio	n			rger than v						
	c.	Baye's the						lian are equa	.1				
	d.	Poisson d	istribution		4. In	verse p	robability						
	A)	a-1, b-2, c			B)		o-3, c-4, d-1						
	C)	a-3, b-2, c	:-4, d-1		D)	a-4, t	o-1, c-3, d-2	2					

98.	A candidate is selected for interview for three posts. For the first post there are 3 candidates, for the second there are 4 and for the third there are 5. What are the chances of his getting at least one post?									
	A)	$\frac{47}{60}$	g at ica B)	2 5	ost:	C)	<u>3</u> 5	D)	13 60	
99.	The st metho	rongest evidend d?	ce for c	ausality	comes	from w	hich of the foll	owing r	esearch	
	A) C)	Experimental Correlational			B) D)		l-comparative graphy			
100.	State v I.	the same unit								
	II.	Absolute mea distributions	sures o	f variati	on are u	ised for	comparing var	riability	in	
	A) B) C) D)	Both I & II ar I is true & II i Both I & II fa I is false & II	s false lse							
101.	Opera A) C)	erations research approach is Multi-disciplinary B) Scientific Intuitive D) Collect essential data								
102.	The di A) C)	fference betwe Free float Interference f		l float ar	nd head B) D)		endent float			
103.		e is no non-neg		eplacem	ent ratio	o in solv	ving a linear pr	ogramm	ning problem	
	A)	Feasible	B)	Bound	led	C)	Unbounded	D)	Infinite	
104.	In mar A) B) C) D)	cking assignment Only row hav Only column Only row/colu Column havir	ing sing having amn ha	gle zero single z ving sin	ero gle zero		ould be preferr	ed?		
105.		is a mathematic ce among the c Linear progra Non linear pro Assignment p Replacement	ompeti mming ogramn roblem	ng activ problen ning pro	ities. n	olve the	e problem of al	locating	limited	

106.	Which of the following is true about hypothesis testing?									
	A)	Answering yes/no questio	ns about	the data						
	B)	Estimating numerical char	racteristic	es of the data						
	C)	Describing associations w	ithin the	data						
	D)	Modeling relationships wi								
107.	The 1	name of the conceptual frame	ework in	which the research is carried out:						
	A)	Research hypothesis	B)	Synopsis of Research						
	C)	Research paradigm	D)	Research Design						
108.		ch one among the following sthesis?	statement	is true in the context of the testing of						
	A)	It is only the alternative h	ypothesis	that can be tested						
	B)	It is only the null hypothe								
	Ć)	Both the alternative and the								
	D)	Both the alternative and the	•	•						
109.	The o	expression "Marketing Mix"	was coin	ed by?						
	A)		B)	James Cullitan						
	C)	Peter Drucker	Ď)	Abraham Maslow						
110.	The	concept of four P's as elemen	nts of mai	rketing mix was given by:						
	A)	Philip Kotler	B)	W J Stanton						
	C)	E J McCarthy	D)	Bruce J Walker						
111.	Matc	th the following:								
		List I		List II						
	a. C	ost control Measures	1.	Reduction in prices						
	b. M	lanaging assets properly	2.	Dividend						
	c. Ra	aising of funds	3.	IPO						
	d. Fo	orecasting cash flows	4.	Cash mobility						
	A)	a-1, b-3, c-2, d-4	B)	a-1, b-4, c-2, d-3						
	C)	a-1, b-2, c-3, d-4	D)	a-4, b-1, c-3, d-2						
112.	Whic	ch method of capital budgeting	ng is calle							
	A)	Payback period	B)	Net present value						
	C)	Pay out period	D)	Profitability index number						
113.	Finaı	ncial leverage is:								
	A)	EBIT/EBT	B)	Sales/Fixed Assets						
	C)	(EBIT/Sales) x 100	D)	(Profit/Sales) x 100						
114.	Capi	tal employed is:								
	A)	Assets + Cash								
	B)	Shareholders funds + long	term fur	nds						
	C)	Cash and Bank								
	D)	Capital (current + fixed)								

115.	What is the effect of increase in fixed cost A) Reduces Profit volume ratio B) Raises breakeven point								
	C)	*							
	D)	Reduces contribution							
116.	costing is suitable for mines, quarries, cement works etc.								
	A)	Process	B)	Contra	ict	C)	Batch	D)	Operation
117.	Which of the following techniques is not meant for labour cost control?								
	A)	Budgetary control			B)	Standard costing			
	C)	ABC analysis D) Ratio analysis							
118.	Which of the following statement is not correct?								
	A)	P/V ratio can be improved by reducing fixed cost							
	B)	Contribution is also known as gross margin							
	C)	P/V ratio can be improved by increasing the selling price							
	D)	Margin of safety can be improved by reducing the fixed cost							
119.	What does financial leverage mean?								
	A)	A) High degree of solvency							
	B)	, 1							
	C)	Low bank finance							
	D)	High bank lo	an						
120.	ROI is computed by:								
	A)	Profit and sa	les		B)	Profit	and Investr	nent	
	C)	Cost of capit	al and sa	ıles	D)	Profit	and loss		